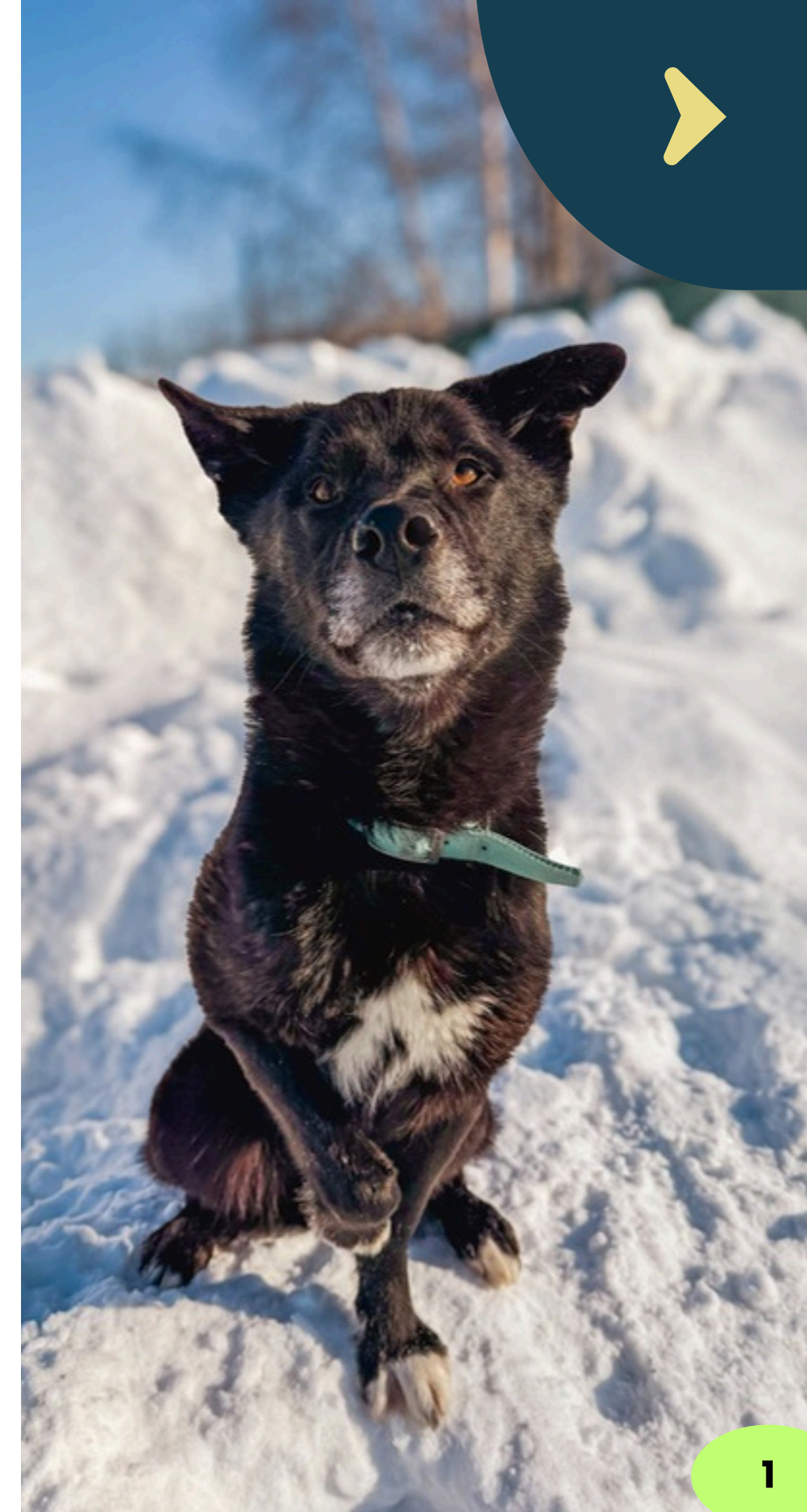


2026 SPONSORSHIP OPPORTUNITIES

Partnering with Alaska SPCA means more than visibility — it means association with values that inspire trust and loyalty.

Sponsors gain recognition as active supporters of pet wellness across Alaska.





ALASKA SPCA



Dogs and cats across Alaska need better access to care, safe homes, and responsible pet ownership resources.

Alaska SPCA works to support the wellbeing of Alaska's pets through a veterinary clinic, mobile outreach and street outreach programs, and a shelter/adoption center.

OUR MISSION

To reduce the suffering of Alaska's dogs and cats.

OUR VISION

Alaska to be a state where all cats and dogs experience emotional, physical, and environmental health and lifelong wellness.

2025 ANNUAL IMPACT

- Spay/Neuter Procedures: 500
- Pets Microchipped: 2,750
- Vaccinations: 24,300
- Pets Treated w/Dental Procedures: 500
- Dogs/Cats Adopted: 288
- Pet Families Helped: 10,000+
- Pets Who Received Care: 12,800+

AUDIENCE & REACH

Our audience is diverse and engaged – from passionate community individuals and families to businesses, professionals, and animal enthusiasts.



Print Statistics

Printed Magazine +
New Donor Postcard

Est. Annual Views

4,000 print
10k digital



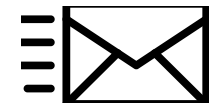
Website Statistics

alaskaspc.org

Avg. Monthly

 Views
6,000

 Session Length
3 mins



eNewsletter Statistics

Avg. Monthly

Open Rate

45%

Recipients

31k



Social Media Statistics


Avg. Monthly

Impressions

90k

Followers

Facebook
18,000 

Instagram
600 

Through events, printed materials, and digital platforms, we connect with a wide and diverse audience. Our community includes businesses, professionals, families, students, entrepreneurs, nonprofit leaders, and advocates who are actively engaged in our mission.

For sponsors, this means meaningful visibility with an audience that values the human-animal bond and community-minded leadership.



PARTNER WITH US

We offer structured sponsorship packages that adapt to the level of involvement and exposure each partner seeks. Each focus provides unique opportunities with benefits designed to maximize visibility and engagement.

<i>FOCUS</i>	<i>KEY BENEFITS</i>	<i>PAGE</i>
<i>Annual Scope</i>	Offers extended exposure and a wide range of benefits across multiple channels; lasts all year long.	5
<i>Gold Circle Reception</i>	Unique opportunity to reach a targeted group of 100+ top-level donors at an appreciation event in their honor.	6
<i>Sip 'n Tails</i>	A community event that brings 300+ animal lovers together with wide-spread marketing; unique in-person benefits.	9

All packages can be combined and customized based on your organization's objectives and target audience!





Annual Advertising SPONSORSHIP OPPORTUNITIES

This partnership provides ongoing, year-long brand visibility while demonstrating your commitment to animal welfare and connecting your business with a community of compassionate supporters dedicated to helping animals thrive.

	Friend \$500	Ally \$1,500	Advocate \$2,500	Protector \$5,000	Pack Leader \$7,500	Ambassador \$10,000
DIGITAL BENEFITS						
# of Social Media Community Partner Shoutouts	1	1	2	3	4	5
Name on our Community Partners Webpage						
Logo on our Community Partners Webpage						
Name on Monthly eNews Footer						
Logo on Monthly eNews Footer						
Name on Website Footer						
Logo on Website Footer						
(1) Monthly eNews Community Partner Profile						
Logo + Special Thanks on Website Footer						
PRINT BENEFITS in Annual Magazine						
Name Listing in Sponsor Section						
Logo in Sponsor Section						
1/4 page Ad Space						
1/2 page Ad Space						
Logo on (1) set of New Donor postcards						
MISC BENEFITS						
# of Monthly Pet Sponsorships	1	2	3	4	5	6
Logo Included on Alaska SPCA Event Promotion						

Sponsorships include an advertising value equal to 10% of the total sponsorship.

All packages can be combined and customized based on your organization's objectives and target audience!

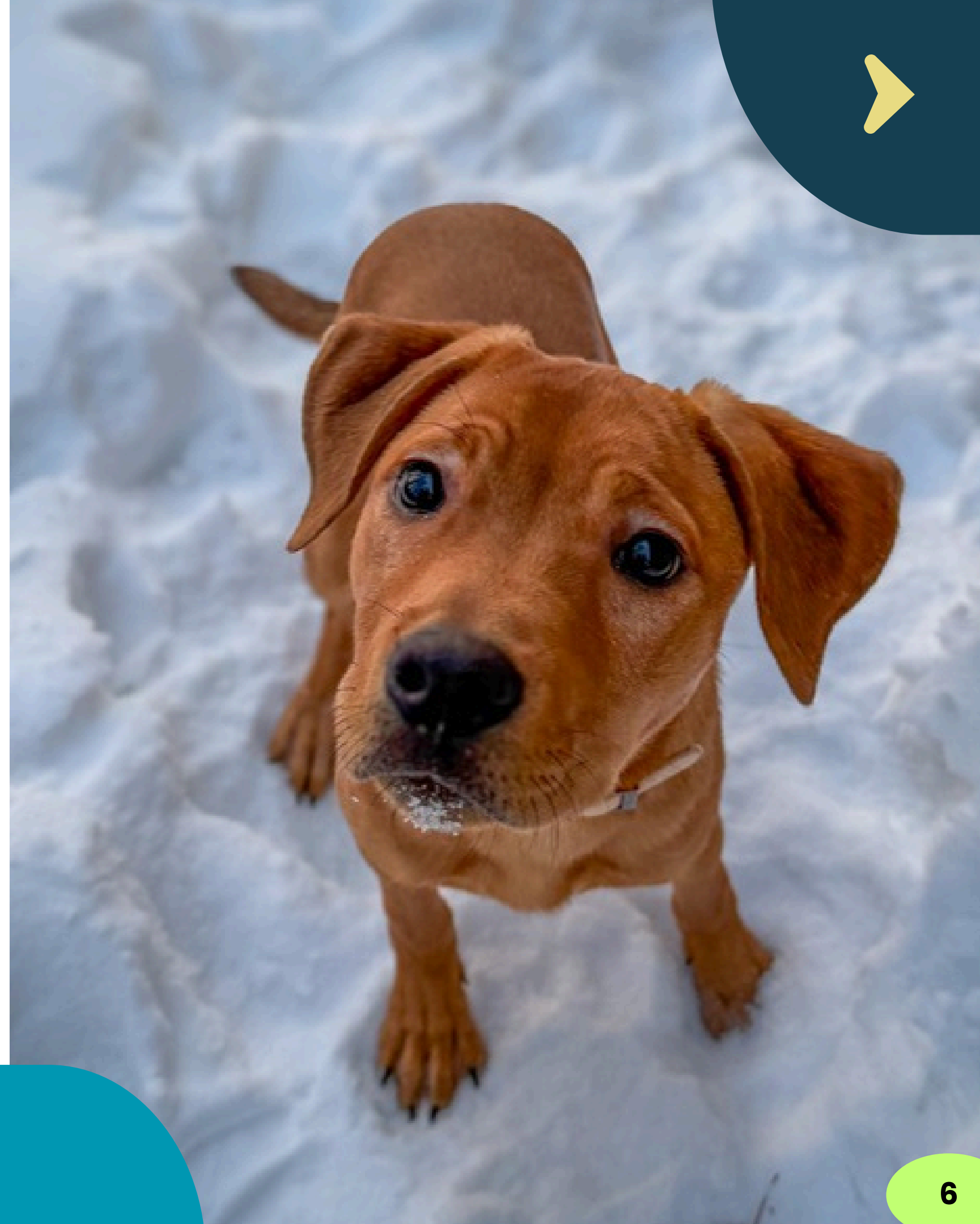
Gold Circle Reception

Join us as a sponsor of an exclusive event honoring top donors and sharing inspiring updates on the impact of their support and future initiatives.

EVENT DETAILS

June 17, 2026 | 5:00 – 7:00pm

**The Lakefront Anchorage
4800 Spenard Rd
Anchorage, AK 99517**



Gold Circle Reception

ABOUT THE EVENT

The Alaska SPCA invites a select group of our valued supporters to an exclusive donor appreciation reception celebrating the compassion that makes our lifesaving work possible. The **Gold Circle Reception** will thank our top-tier donors while sharing exciting updates about upcoming initiatives and future plans of Alaska SPCA.

Guests will enjoy light refreshments, connect with fellow animal advocates, and hear directly from Alaska SPCA leadership about the impact of donor support.

KEY FEATURES INCLUDE:

- *Connect in smaller, more intimate groups*
- *Annual impact recap from our Executive Director*
- *An exclusive first look at exciting news for Alaska SPCA*
- *Heartwarming “Happy Tails” adoption stories*

Sponsors are woven into this intimate, invitation-only experience, creating meaningful visibility and a natural connection with donors.





Gold Circle Reception

SPONSORSHIP OPPORTUNITIES

Designed to thank a select group of our most dedicated supporters, the Gold Circle Reception offers sponsors a unique opportunity to connect with top-tier donors and align their support with Alaska SPCA's mission.

	Contributing \$1,000	Supporting \$2,500	Presenting \$5,000
DIGITAL BENEFITS			
Name on our event RSVP page			
Logo on our event RSVP page			
Name + special thanks in our July enewsletter			
Logo + special thanks in our July enewsletter			
Logo + special thanks in an event wrap-up social media post			
PRINT BENEFITS			
Name listed in printed event signage			
Logo listed in printed event signage			
Name listing in event section in Summer magazine edition			
Logo in event wrap-up section in Summer magazine edition			
Name on event invitation			
Logo on event invitation			
MISC BENEFITS			
Listing as "Presenting Sponsor" on all signage, event promotion			
# Guest Tickets	1	2	3

Sponsorships include an advertising value equal to 10% of the total sponsorship.

All packages can be combined and customized based on your organization's objectives and target audience!

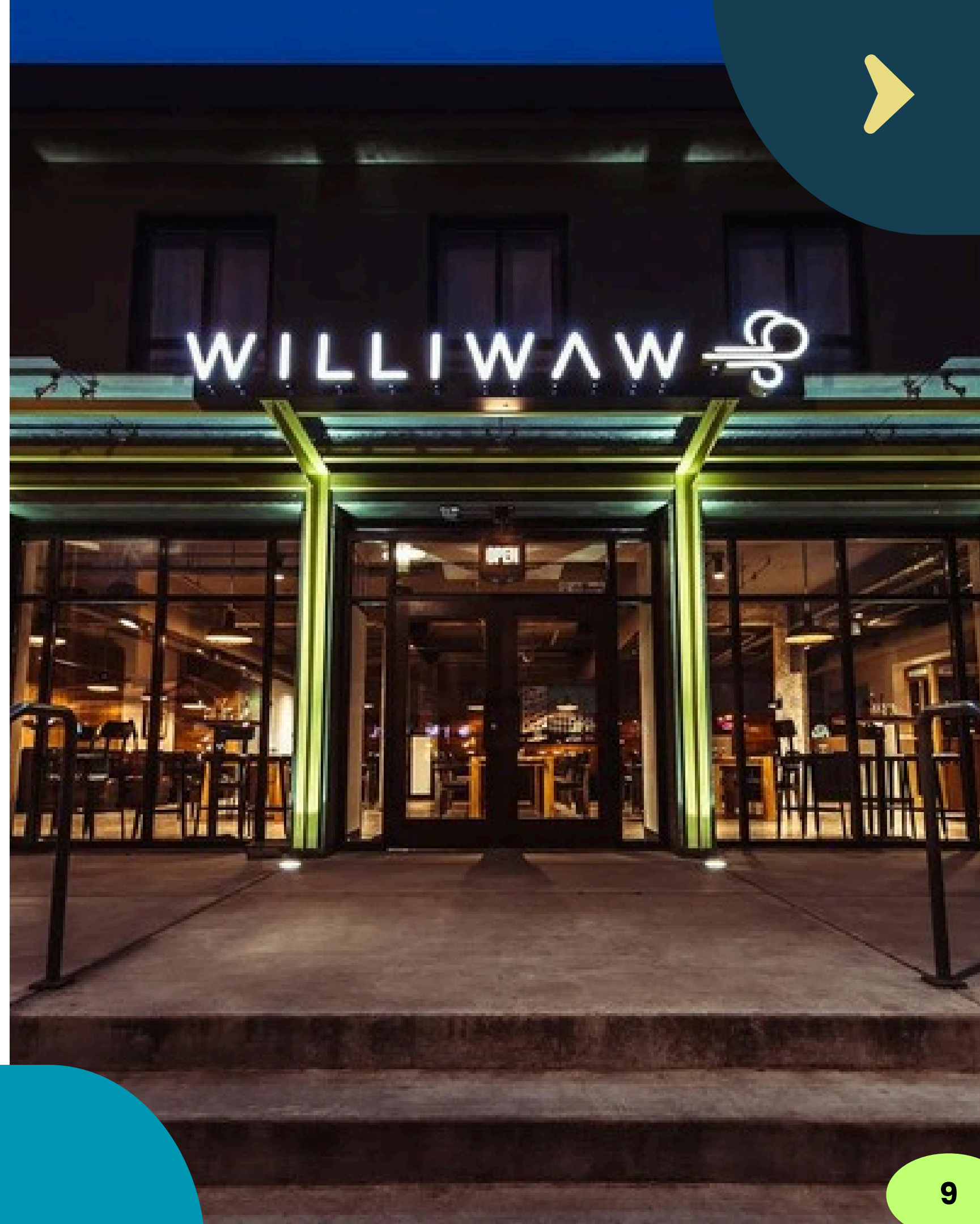
SIP 'n TAILS

Join us in promoting community-minded animal care at the most fun event in Anchorage!

EVENT DETAILS

August 2, 2026 | 1:00 - 4:00pm

**Williwaw Social Club
609 F St
Anchorage, AK 99501**



Sip 'n Tails

ABOUT THE EVENT

Sip 'n Tails brings together more than 350 of our community's most passionate animal lovers for an evening **dedicated to the human-animal bond and the lifesaving work of the Alaska SPCA.**

Through sponsorship, local businesses have the opportunity to support Alaska SPCA's annual programs, gain meaningful exposure to a compassionate and engaged audience, and demonstrate their commitment to improving the lives of animals across Alaska.

KEY FEATURES INCLUDE:

- *Live & silent auctions*
- *FurryFriends donation drive*
- *Interactive activities for attendees and families*
- *Audience participation games*
- *Happy Tails (pet adoption stories)*

Sponsors enjoy prominent visibility at Sip 'n Tails, connecting their brand with a passionate community celebrating the human-animal bond and Alaska SPCA's lifesaving work.





Sip 'n Tails

SPONSORSHIP OPPORTUNITIES

Sip 'n Tails brings together 300+ of our community's biggest animal lovers for a tail-wagging summer evening celebrating the human-animal bond and the lifesaving work of the Alaska SPCA.

	Ad Sponsor \$500	Sipper \$1,000	Wagger \$2,500	Top Dog \$5,000	Presenting \$7,500
DIGITAL BENEFITS					
Name on our event page					
Logo on our event page					
Name + special thanks in our August newsletter					
Logo + special thanks in our August newsletter					
Logo + special thanks in an event wrap-up social media post					
PRINT BENEFITS					
Name listed in printed event signage					
Logo listed in printed event signage					
Name listing in event wrap-up section in Fall magazine edition					
Logo in event wrap-up section in Fall magazine edition					
Name on event invitation					
Logo on event invitation					
Advertising space in printed event program	1/4 page	1/4 page	1/4 page	1/2 page	Full page
MISC BENEFITS					
Listing as "Presenting Sponsor" on all signage, event promotion					
Chance to speak at event or include a promotional slide in slideshow					
# Guest Tickets	2	2	4	4	6

Sponsorships include an advertising value equal to 10% of the total sponsorship.

All packages can be combined and customized based on your organization's objectives and target audience!



PACKAGE FOR THE LARGEST IMPACT

Sponsorship packages are customizable and can be combined to enhance your reach and hit your target audiences. They also include discounts when bundled.

Below are some examples!

EXAMPLE #1: BIG IMPACT, ACROSS THE BOARD

ANNUAL		GOLDEN CIRCLE		SIP 'N TAILS		COST & SUMMARY
Protector \$5,000	+	Supporting \$2,500 \$1,750	+	Top Dog \$5,000 \$4,000	=	\$12,500 \$10,750 Mid to Top-Tier levels at each of our opportunities.

EXAMPLE #2: LITTLE BIT OF EVERYTHING

ANNUAL		GOLDEN CIRCLE		SIP 'N TAILS		COST & SUMMARY
Advocate \$2,500	+	Contributing \$1,000 \$500	+	Sipper \$1,000 \$750	=	\$4,500 \$3,750 Entry to Mid-Tier levels at each of our opportunities.

EXAMPLE #3: IN-PERSON EVENTS ONLY

N/A		GOLDEN CIRCLE		SIP 'N TAILS		COST & SUMMARY
		Supporting \$2,500	+	Wagger \$2,500 \$1,750	=	\$5,000 \$4,250 Mid-Tier levels at our in-person events.

JOIN US

We invite your business to join us as a valued partner. Your participation will not only strengthen the programs of Alaska SPCA but also foster meaningful connections within the community.

CONTACT:

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Phone

907-743-3937

[Click here to read the recent edition of our magazine and 2025 annual report.](#)

